GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:1042
ANSWERED ON:23.11.2001
TRADE FAIRS IN NORTH EASTERN STATES
MONI KUMAR SUBBA

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

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(a) whether with a view to inviting trade and international investment in Assam and North-Eastern States, any strategy including trade fairs in different States has been evolved; (

(b) if so, the details thereof; and (

(c) the trade fairs held in different North-Eastern States during 2000-2001 and 2001-2002 so far and the result thereof in terms of securing industrial and trade investments in each State?

Answer

MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY)

(a) & (b) Government of India has been paying special attention for inviting trade and international investment in Assam & North Eastern States. The strategy of Government of India includes the following:

1) Special industrial policy for the North East.
2) Development of Critical Infrastructure.
3) Export Development Fund.
4) Human Resource Development.

Special sector/ area specific incentives such as transport subsidy and other fiscal incentives are being provided in North Eastern States. All the Export Promotion Councils/ Commodity Boards under the Department of Commerce have been advised to formulate specific schemes and organised trade fairs for North Eastern Region.

(c) : Government of India, India Trade Promotion Organisation had organised India Trade Show at Palijor Stadium, Gangtok, Sikkim from March 11-18, 2001. Sixty companies/organisations had participated in the show. The display profile included capital goods, processed food, giftware, handicrafts, kitchenware, textiles, beauty & health care products, agriculture equipment, furniture and furnishing, grinders, engineering goods, jute/ coir products, computer hardware & software, etc. Consumer product catalogues on engineering goods were also displayed in this show by India Trade Promotion Organisation.

India Trade Promotion Organisation had also given approval for holding of the following international exhibitions in the North Eastern States:

1) Bastra Mela, Government of Tripura, Agartala, Sept. 23 - Oct. 10, 2000-Garments & Clothing
2) Bangladesh Trade Fair, 2001, Sylhet Chamber of Commerce & Industry, Silcher, Jan. 10-16,2001, Consumer & Industrial products.
3) 8th International Gawahati Trade Fair, 2001, Industries and Trade Fair Association Gawahati, Feb. 22-5 March, 2001, Consumer & Industrial Products.
4) 9th International Gawahati Trade Fair, 2001, Industries and Trade Fair Association, Gawahati, Feb. 16-2 March, 2002, Consumer & Industrial Products.